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MISSION STATEMENT

Software Architect and Product Manager with 12+ years of experience crafting elegant solutions to complex problems and leading teams. I have worked in an enterprise environment, co-founded startups, and run a business consulting with dozens of clients with varying goals and budgets. My goal is to use my years of cross-discipline experience and strengths in management and strategy to lead a technical product, balancing big picture strategy with day-to-day constraints and implementation.

EXPERIENCE

Co-Founder and Chief Software Architect - Crypteron

San Diego, CA — August, 2014 to Present

Co-developed a data security platform for custom enterprise applications. Allows C#, Java and Scala developers to add military-grade data-security to their backend applications in minutes instead of months. Crypteron transparently handles encryption, tamper protection, key storage / distribution / caching / rotation, data migration, multi-tenancy architecture, and access control rules.

I built the key management solution and SaaS subscription model in .NET running on Microsoft Azure, with an AngularJS dashboard powered by WebAPI and a WordPress powered marketing website. I also oversee our team of interns and consultants and manage our inbound and outbound marketing strategy including content marketing, onboard gamification, Google Adwords, Facebook Advertising, Google Analytics, Mixpanel, Inspectlet, SalesTools.io, MailChimp, webinars, and social media outreach.

Crypteron is an EvoNexus portfolio company. Attended numerous startup workshops and mentoring sessions during two years at incubator. www.crypteron.com

Co-Founder and Director of Technology - Trestian

San Diego, CA — January, 2012 to Present

Manage an online strategy firm, employing a team of contract designers, developers, content writers, and online marketers. Provide custom development and managed WordPress hosting to startups, small businesses, and large organizations such as Verifone and the University of Washington. I have worked on dozens of projects with varying business goals and budgets including an investment firm seeking to expand to China, a videogame studio coping with the traffic of a \$1M+ Kickstarter campaign, and an online magazine seeking to monetize a community of 750,000 college students. www.trestian.com

Chief Software Architect - MedAdaptics

San Diego, CA — March, 2013 to June, 2015

Architected and co-developed a response guided medication therapy application for cancer patients powered by PHP, Codelgniter, Bootstrap and jQuery. Co-manage a team of contract designers and developers. www.medadaptics.com

Head of Business Development - Rotby Drum Coating

Holbrook, MA — January, 2011 to January 2014

Led sales and marketing overhaul for a company selling a chemical process for restoring drums and rollers found in toner cartridges. Redesigned sales process, developed e-commerce platform, and managed sales, marketing and account management. Transformed a floundering business into a profitable operation. www.rotby.com

Co-Founder - Connected Traveling

San Diego, CA — March, 2010 to January 2012

Launched a travel website targeting smart, tech-connected travelers after 14 months of backpacking solo through three continents. Built website, wrote content, and led affiliate strategy. Sold in 2017. www.connectedtraveling.com

Software Developer - Bridgewater Associates

Westport, CT — July 2006 to November 2008

Developed enterprise software at the largest hedge fund in the world, known for its fiercely demanding work environment

and radical transparency. Honed skills in C#, .NET, SQL Server, SQL Server Reporting Services, Object Oriented Design, UML, Test Driven Development, Agile methodology, and the Software Development Life Cycle. Developed client service software for handling automated report generation, centralized data diagnostics, and position attribution calculation. Attended 8-month training course in financial market mechanics. Overhauled software documentation and training material. www.bwater.com

Product Manager - Fog Creek Software

New York, NY — Summer 2005

Co-managed three developers during 12-week internship to develop and market a web application from scratch as the subject of documentary film, "Aardvark'd: 12 Weeks with Geeks" (IMDB). Under the tutelage of, Joel Spolsky - founder of Stack Overflow and Trello, tech writer and one of the original developers of Microsoft Excel - oversaw branding, pricing, sales copy, press relations, interface design, user acceptance testing, and online marketing. - www.copilot.com

SKILLS

- C#, ASP.NET and WebAPI
- PHP
- JavaScript
- WordPress plugin development
- MySQL
- Microsoft SQL Server and Reporting Services
- AngularJS
- CodeIgniter
- Laravel
- API Driven Development
- jQuery
- MailChimp - Automation, API, Segmentation
- KnockoutJS
- Doctrine ORM
- HTML 5 / CSS 3
- MixPanel including API integration
- Linux / Apache / cPanel / Server Admin
- Microsoft Azure
- Amazon Web Services
- Git
- Search Engine Optimization (SEO)
- Google Adwords + Remarketing
- Facebook Advertising
- Google Analytics
- C and C++
- Object Oriented Design Patterns
- Unified Modeling Language (UML) Certified
- Subversion and Git Source Control
- Algorithm Design and Analysis
- Perl
- Adobe Creative Suite
- Network Administration and Troubleshooting
- Technical Writing
- Graphic design

EDUCATION

Yale University

B.A. in Computer Science, 2006

ACTIVITIES

- Administrator of Advanced Wordpress Facebook Group, 20,000+ WordPress developers around the world, as well as co-organizer of San Diego Advanced WordPress Meetup
- WordCamp San Diego 2017 organizer
- Public speaker on technology topics including WordCamp San Diego
- Music Director at National Comedy Theatre and piano player for musical improv group, "aChording to Us"
- Avid traveler and travel writer
- Photographer and visual artist
- Running and cooking enthusiast
- Beta Theta Pi - Phi Chi Chapter alumnus (Treasurer and VP)